

TLJ Bookstore Submission Guidelines

- We ask that you send a NONRETURNABLE copy of your book(s) to the store to be reviewed by the staff to ensure that it is a product that we can market and sell effectively to our customers.
- Book(s) should be mailed to:
 - TLJ Bookstore
 - Attention: Submissions
 - 3383 Donnell Drive
 - Forestville, MD 20747
- Inside of your submission, we would appreciate if contact information, publisher information, wholesale price, and the method of printing are listed.
- Please allow up to 60 days for a response from us in regards to shelf placement in our store. A follow up call to ensure that we received your book(s) is allowed. Submission inquiries are only accepted Mon-Wed.
- Feel free to email us to schedule a book signing @ events@tljbookstore.com. This does not guarantee shelf placement but it will assist you with getting your book(s) into the hands of our large and loyal reader base faster than waiting on our evaluation based upon our Submission Point Evaluation System.
- Due to the high volume of submissions, we ask that you are patient as our submissions staff are fair to every submission and will get to each submission in the order that it was submitted.

TLJ Bookstore Submission Point Evaluation System

Thank you for inquiring about getting your novel(s) placed on our shelves. We have an evaluation system that we use in determining which titles that we select for our inventory and placement on our shelves. The point system includes the following:

1. Cover Presentation
2. Demand
3. Book Content, ie content, editing, typesetting, font size, page count, etc
4. Wholesale Price
5. Availability
6. Publisher Marketing
7. Author Personality
8. E-book Price

This process helps us build long and lasting relationships with our self published authors and to also assure that you receive a fair evaluation based on what's important to our consumers. Again, thank you for your inquiry and we look forward to speaking with you at our earliest convenience.